

Job Description

Development of communication programs to promote Oracle's products & services.

Assist management with implementation of corporate and local campaign media plans. Apply corporate and local campaign advertising with assistance and guidance. Support efforts to integrate advertising into the marketing campaigns and across the communications mix. Maintain and communicate brand advertising in line with standard practices and procedures. Assist more senior team members with partner advertising. Measure advertising effectiveness.

Work involves some problem solving with assistance and guidance in understanding and applying company policies and procedures. Graduate or equivalent with 0 - 2 year experience. Basic knowledge of marketing techniques and company wide products. Developing experience and understanding through exposure to production, media buying and campaign involvement.

If you are a Colorado resident, Please Contact us or Email us at oracle-salary-inquiries_us@oracle.com to receive compensation and benefits information for this role. Please include this Job ID: 155647 in the subject line of the email.

Responsibilities

Oracle is seeking a PR specialist to help drive Oracle's position as the fastest growing cloud company at scale. As a member of Oracle's world class PR organization, you'll be a key player within our product PR team. In this role, you will be an active part of the team driving proactive communications programs across our entire product portfolio.

We are looking for a communications professional with exceptional writing, organizational, and critical thinking skills. You should be a self-starter, results oriented, have a strong intellectual curiosity, be comfortable working within a matrixed organization and be able to thrive in a fast-paced environment. Professional business or communications experience is preferred.

Responsibilities:

- Develop subject matter expertise in Oracle Cloud, issues that impact our business and the competitive landscape
- Create and execute communications programs that amplify Oracle's product messages
- Proactively identify and develop content that aligns with the strategic priorities of the business
- Support media relations programs-build and maintain reporter relationships, identify story ideas, pitch stories, and secure coverage
- Provide communications support across product PR team
- Proactively monitor for media coverage across all supporting teams
- Monitor and track relevant industry trends for product areas and competitive news
- Assist with writing and delivering content such as press releases, contributed articles, and blog posts
- Work cross functionally with various teams at Oracle
- Cultivate relationships with tech reporters

Preferred Qualifications:

- Strives for excellence and is hyper-focused on accuracy, attention to detail, thoroughness, and follow-through

- Ability to create effective relationships, influence, and collaborate internally and externally at all organizational levels

- Have a passion for developing media relations programs-building and maintaining reporter relationships, identifying story ideas, pitching stories, and securing coverage

- Ability to multitask in a fast-paced environment with constantly changing priorities

- Represent a knowledgeable, efficient, and professional image of the company by handling business in a respectful and professional manner

- Excellent organizational, documentation, and communication skills (written, verbal, visual)

- Strong problem-solving skills, including the ability to think creatively to contribute ideas that will drive value

Basic Requirements:

- BA/BS in Communications, Journalism, Business, or Public Relations preferred

- 0-2 years of experience

- Preferred experience in enterprise software, cloud technology

- Preferred experience in a professional business or communication setting

- Excellent writing, editing, and project management skills

- Ability to thrive under pressure

About Us

Diversity and Inclusion:

An Oracle career can span industries, roles, Countries and cultures, giving you the opportunity to flourish in new roles and innovate, while blending work life in. Oracle has thrived through 40+ years of change by innovating and operating with integrity while delivering for the top companies in almost every industry.

In order to nurture the talent that makes this happen, we are committed to an inclusive culture that celebrates and values diverse insights and perspectives, a workforce that inspires thought leadership and innovation.

Oracle offers a highly competitive suite of Employee Benefits designed on the principles of parity, consistency, and affordability. The overall package includes certain core elements such as Medical, Life Insurance, access to Retirement Planning, and much more. We also encourage our employees to engage in the culture of giving back to the communities where we live and do business.

At Oracle, we believe that innovation starts with diversity and inclusion and to create the future we need talent from various backgrounds, perspectives, and abilities. We ensure that individuals

with disabilities are provided reasonable accommodation to successfully participate in the job application, interview process, and in potential roles. to perform crucial job functions.

That's why we're committed to creating a workforce where all individuals can do their best work. It's when everyone's voice is heard and valued that we're inspired to go beyond what's been done before.

Disclaimer:

Oracle is an Equal Employment Opportunity Employer* . All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, sexual orientation, gender identity, disability and protected veterans' status, or any other characteristic protected by law. Oracle will consider for employment qualified applicants with arrest and conviction records pursuant to applicable law.

- Which includes being a United States Affirmative Action Employer**